

CAMERON N. PICKFORD

COMMUNICATION & MEDIA SPECIALIST

www.cameronpickford.com

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WORK EXPERIENCE:

New Media Manager

05/2015 – Present

Michigan House Republicans Lansing, MI

- Responsible for creating all digital graphics for web and social media
- Film and edit videos for social media
- Manage GOPHouse.org, subdomains, and create Wordpress microsites as needed
- Manage all social media channels
- Photograph House session and committee meetings
- Record audio as needed

Creative Director

05/2010 – 05/2015

Michigan Republican Party Lansing, MI

- Responsible for scripting, filming and editing all MRP videos
- Created all print and digital graphics
- Designed and maintained Wordpress microsites

Assistant Editor

12/2009 – 05/2010

MOVE Communications Ann Arbor, MI

- Performed initial video edit on a variety of projects
- Served as second camera operator on production shoots

Video Producer/Editor

01/2006 – 07/2009

Family Productions Adrian, MI

- Directed multi-camera video shoots
- Performed non-linear video editing
- Managed pre- and post-production of all projects

Contact for additional employment details

EDUCATION

Regent University Virginia Beach, VA 2003 – 2005
M.A., Producing for Cinema & Television Arts, **Cumulative GPA: 3.58**

Adrian College Adrian, MI 2000 - 2002
B.A., Communications, **Cumulative GPA: 3.33**

REFERENCES:

Contact for references



Portfolio and Demo Reel
available online at
www.cameronpickford.com

SKILLS:

Post-Production:

- Non-Linear Editing
 - Adobe Premiere Pro (CC)
 - Final Cut Pro (6 and X)
- Motion Graphics
 - Adobe After Effects (CC)
- Sound Design
 - Adobe Audition (CC)
 - Audacity

Production:

- Canon Rebel T5i DSLR
- Nikon D3
- Sony HDR HDR-A1U
- PBL MX Halogen Light Kit
- Green Screen

Graphic Design:

- Adobe Photoshop (CC)
- Adobe Illustrator (CC)

Web Design:

- Adobe Dreamweaver (CC)
- Wordpress
- Expression Engine v2.7.0 CMS